



Emerald Isle Realty
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Media Kit FAQs

When was the business founded?

Emerald Isle Realty has been welcoming families to the Crystal Coast area since 1962.

How many properties do you currently manage?

Emerald Isle Realty currently manages over 700 island homes from Emerald Isle to Indian Beach, up the island to Pine Knoll Shores and even Atlantic Beach.

Where are your guests traveling from?

Since 1962, it has been a joy to welcome families that have become dear friends from all over the United States and even from several European countries.

What sets you apart from the competition?

We pride ourselves in providing excellent customer service and helping families find the perfect place to spend time with their loved ones, whether it's for a week or for a lifetime. Emerald Isle Realty has numerous years of experience and commitment to the satisfaction of our homeowners, our rental guests and employees.

What are some recent business successes?

Our passion for exceptional guest service is matched by our award-winning standards in digital marketing and brand strategy. Explore our latest achievements and recognitions:

2026

dotCOMM Awards | PLATINUM | Search Marketing Strategy
dotCOMM Awards | HONORABLE MENTION | Social Media Strategy

Communicator Awards | DISTINCTION | Search Marketing & Social Media Strategy
Hermes Creative Awards | PLATINUM | Social Media Strategy
Hermes Creative Awards | GOLD | Search Engine Marketing Strategy
AVA Digital Awards | PLATINUM | Innovative Strategy – Google PPC Advertising
AVA Digital Awards | PLATINUM | Social Media Marketing Strategy

2025

MarCom Awards | PLATINUM | Social Media Marketing Strategy
MarCom Awards | GOLD | Search Marketing Strategy
dotCOMM Awards | GOLD | Search Marketing Strategy
Communicator Awards | EXCELLENCE | Innovative Search Marketing Strategy
Hermes Creative Awards | GOLD | Website Redesign (Website Reskin)

2024

MarCom Awards | PLATINUM | Search Marketing Strategy – Google
MarCom Awards | GOLD | Website Redesign (Website Reskin)
AVA Digital Awards | GOLD | Innovative Strategy – Google PPC Advertising
Adrian Awards | SILVER | Search Marketing Strategy and Best of Category Winner

Do you have any key industry affiliations or memberships?

Emerald Isle Realty holds long standing memberships with the BBB, Vacation Rental Management Association (VRMA), Vacation Rental Housekeeping Professionals (VRHP), North Carolina VRMA (NCVRMA), Southeast Tourism Society, National Association of REALTORS® (NAR), North Carolina Association of REALTORS® (NCAR), Carteret County Association of REALTORS® (CCAR), Emerald Isle Business Association, Carteret County Chamber of Commerce and Swansboro Area Chamber of Commerce.