

REAL ESTATE SELLER'S CHECKLIST

We know there's a lot to remember when selling a home, and Emerald Isle Realty's sales team understands that. To make the home selling process as smooth as possible, we've put together this real estate seller's checklist with tips for selling a home.



REMOVE CLUTTER, DEPERSONALIZE & ORGANIZE

- ☐ Removing clutter can help buyers envision their belongings in your home. It can also create a more spacious appearance. This will help the buyer focus on the quality of the home.
- ☐ Depersonalize by removing overly personal items such as family portraits, children's artwork, knick-knacks, toys, sporting/exercising equipment and counter contents.
- ☐ Storage space is one of the most important selling points. Organize your closets to appear neat and tidy. An organized closet will present ample amount of storage space. Storage space is one of the most important selling points.

ELIMINATE BAD ODORS & CLEAN, CLEAN, CLEAN

- ☐ Pay attention to smells. Pet and food odors are very offensive to buyers.
- ☐ Fill the home with pleasing scents. Clean from ceiling fans to baseboards and everywhere in between.
- ☐ Make your home sparkle!

WORK ON YOUR HONEY-DO LIST

- ☐ Remember all of those "little things" you have been meaning to fix? Focus on things such as tightening doorknobs, replacing broken tiles, replacing dated fixtures, repairing leaky faucets, patching nail holes and freshening wall paint.
- ☐ Painting is one of the most inexpensive ways to refresh your home both inside and out.
- ☐ Repair any major defects such as broken windows or a leaky roof.
- ☐ You want your home to be in the best condition possible. Think about investing in a pre-home inspection to determine any unknown defects and make repairs before listing your home.

CURB APPEAL = GOOD FIRST IMPRESSION!

- ☐ Make sure the exterior of the home is clean and well kept. An untidy appearance from the outside will make buyers think the inside looks similar.
- ☐ Painting can give the exterior a clean, crisp look.
- ☐ Make the entrance of the home inviting by updating the front door color, adding a wreath and potted plants along the walkway.
- ☐ Pressure washing the home, decking and any concrete can make a big difference in the appearance.
- ☐ Manicure the lawn, trim bushes and remove weeds.



Call us at (800) 304-4060 to speak with one of our award-winning sales agents for all your real estate needs!